

## **Appendix F – Sample Vision and Mission Statements**



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County Vision: Wicomico County government is value and service driven. Wicomico County will be known locally, regionally, statewide and nationally as being innovative and progressive in providing cost effective county services. The citizens and the County council will be proud of the staff and have a firm belief in the reliability, truth and strength of the organization.

We Create Community-Canton

Something for Everyone – Where the citizens of Hartford and surrounding communities recognize the vital necessity of recreation through diverse programs that reach all, regardless of age, gender, race and economic backgrounds. A department that cooperates with all community groups to bring a variety of recreation opportunities to the citizens of Hartford.

**The parks and facilities are maintained at the highest quality and improved on a regular basis to meet the future needs of the community.**

### *Vision Statement*

Residents and businesses recognize the Aurora Parks and Recreation Department as a leader and a valued asset in the community.

- Customer service has been ensured because the community facilities, parks, and public places are safe, inviting, accessible and well maintained.
- The programs and services offered by the Department are consumer driven by the public's need for excellence, value and quality.
- Aurora's residents feel empowered to take part in community life, and have developed a sense of ownership and pride in their facilities, parks, programs and services. They willingly participate with others in their community by contributing ideas and time in helping the Department to deliver its services.
- Partnerships are created with residents and businesses that contribute to the personal, social and economic well being of everyone in the City of Aurora.

Building community through people, parks, and recreational opportunities

"Arlington is a vibrant city that enjoys a high quality of life through great parks and exceptional recreation opportunities. These services provide a foundation for the physical, social, economic and environmental viability and well-being of the community."

Tempe's Parks & Recreation vision is to build connected neighborhoods through effective use of parklands, multi-use paths, recreational services and facilities that create a sense of place. The division will establish, with community leadership, a dynamic, proactive and innovative system of quality parks, facilities and services to meet the current and future needs of all Tempe citizens.

Our vision is to offer services that allow community members to experience physical, mental, and social benefits through their leisure time participation, providing opportunities for young people, adults, and senior citizens to live, grow, and develop into healthy, contributing members of our community.

***"Tempe Parks and Recreation will create and connect the Tempe community through people, parks and program services."***

We Enrich Lives Through Quality Parks and Programs

Martin County government is value and service driven. Martin County will be known locally, regionally, statewide and nationally as an innovative and progressive leader providing cost effective county services. Others will benchmark against Martin County as an example of the best in local government. The citizens and Board of Commissioners will be proud of the staff and have a firm belief in the reliability, truth and strength of the organization.

Building a better Iowa through Parks & Recreation

Provide youth active, positive and safe recreational opportunities.

***"Snellville's leisure time offerings will be unmatched by any municipality in Gwinnett County."***

***Your First Choice for Connecting People, Play and Programs!***

The Town of Malta Parks and Recreation Department strives to provide innovative and creative facilities, programs and services designed to meet the diverse needs of the constituents it serves.

Our goal is to provide a balance of outdoor recreation from intensely developed areas to undisturbed, primitive areas and to promote the expansion of indoor recreational facilities.

We strive to offer programs and services that meet the public's need and are of excellent quality and value. By offering quality facilities, programs and services, our residents take pride and ownership in them and willingly contribute and participate with others in the community.

By contributing to the personal, social, economic and environmental well-being of everyone in the Town of Malta, the Department of Parks and Recreation help make Malta a wonderful place to live, work and play.

The Andover Department of Community Services vision is to provide high quality services to all residents by continuing to serve as leaders in the recreation field with innovative and creative programs. DCS will serve well as advocates for current community interests by keeping pace with our growing community in providing a maximum number and a variety quality programs. A pro-active strategy of coordination, planning and implementation with the Andover Youth Services, Andover Public Schools and other town departments and organizations will foster our ability to respond effectively.

Parks and Recreation is committed to the highest level of programs, services, and stewardship. We will encourage people to experience and appreciate the natural beauty and quality of life within Roanoke. We will promote a sense of community by being the champion for personal and family wellness, special events, and the value of our natural resources.

Programs

and services provided will enhance pride, fun, education, and livability for Roanoke's citizens and visitors, both now and in the future.

The Leisure Services Department is committed to improving the quality of life of the citizens of \_\_\_\_\_ by providing a variety of high quality leisure service opportunities which are reasonably priced, in the most cost effective manner to citizens of all ages, in a safe, courteous, clean, comfortable, and enjoyable family environment.

City of Newport Beach

(949) 644-3161

Our vision statement is:

**Your first choice for people, play and programs!**

ARLINGTON COUNTY VIRGINIA

"Arlington will be a diverse and inclusive world-class urban community with secure, attractive residential and commercial neighborhoods where people unite to form a caring, learning, participating, sustainable community in which each person is important." \* Arlington County Board

Parks, Recreation & Community Resources

VISION - The Department of Parks, Recreation and Community Resources is vital to the enrichment of Arlington as a vibrant and enjoyable community.

MISSION - We work to make Arlington the happiest, healthiest place to live, work, and play through dynamic programs, attractive public spaces, and collaborations that: Provide healthy and fun recreation, sport, and leisure choices; Cultivate, maintain, and protect natural and cultural resources; and Provide opportunities for creative expression.

"Portland's parks, public places, natural areas and recreational opportunities give life and beauty to our city. These essential assets connect people to place, self and others. Portland's residents will treasure and care for this legacy, building on the past to provide for future generations."