

THURSDAYS@6 SPONSORSHIP OPPORTUNITIES

Salida Recreation is proud to announce the return of our popular FREE summer concert series, Thursdays@6, at Riverside Park. The series provides weekly entertainment in downtown Salida for locals and visitors alike. It is a fantastic way for local businesses to get their name and services heard and seen by hundreds of people in an exciting, lively, family friendly environment. Over the years, attendance has increased dramatically, and now, in our seventh year, people are already looking forward to and planning to attend these community events.

Donations collected from the concerts benefit the Salida Recreation youth scholarship fund. This program helps local children participate in programs, classes or memberships offered by Salida Recreation or Salida Hot Springs Aquatic Center. This fund fits with our mission to provide low-cost, healthy and fun activities to everyone.

Community support for this series is vital. Salida Recreation is currently seeking sponsors to pay musicians, provide publicity, and lodging for out-of-town bands. Please review the following list of sponsorship packages to determine a good fit for your business.

Thank you!

Contact: Lanette Hartman, (719) 539-5703 or salida.recreation@cityofsalida.com



THURSDAYS@SIX Concert Series

PRESENTED BY







FREE CONCERTS AT RIVERSIDE PARK
WITH DONATIONS COLLECTED FOR THE SALIDA RECREATION YOUTH SCHOLARSHIP FUND

2017 Lineup

- JUNE 1: KICKOFF PARTY WITH RED SAGE
- JUNE 8: WOODEN RAIN
- JUNE 15: FREE FIBARK MUSIC
- JUNE 22: BLUE RECLUSE
- JUNE 29: MARC BERGER
- JULY 6: BLUE ROOSTER
- JULY 13: B.A.M.
- JULY 20: THE GROOVE FARMERS
- JULY 27: THE RIFF
- AUGUST 3: T.J. AND FRIENDS
- AUGUST 10: PINT & A HALF

Media Sponsors





Kickoff Party Sponsors




Golden Summer Sponsors









Warm Summer Breeze Sponsors






Weekly Concert Sponsors






SPONSORSHIP LEVELS (ALL CASH DONATIONS)

Title Sponsor - \$2000

- Official series title for Thursday@6 concert series
- Extra-large banner displayed prominently in the center of the stage at all concerts
- Acknowledgement at all concerts
- Logo and name most prominently included in widely-distributed poster, print ads, radio spots, Summer Rec Guide
- NEW! this year – Logo, name, and business bio included in ARK Magazine series print guide and website
- Logo, name, and web link included on salidarec.com/music, Thursdays@6 webpage
- Promotion through social media including Facebook, Twitter and Instagram

Super Summer Series Sponsor - \$650

- Large banner displayed on the side of the stage at all concerts
- Acknowledgement at all concerts
- Large logo/name included in widely-distributed posters, print ads, radio spots, Summer Rec Guide
- NEW! this year – Logo, name, and business bio included in ARK Magazine series print guide and website
- Logo, name, and web link included on salidarec.com/music, Thursdays@6 webpage
- Promotion through social media including Facebook, Twitter and Instagram

Golden Summer Sponsor - \$350

- Banner displayed on the side of the stage at 4 concerts
- Acknowledgement at 4 concerts
- Medium logo/name included in widely-distributed posters, print ads, radio spots, Summer Rec Guide
- NEW! this year – Logo, name, and business bio included in ARK Magazine series print guide and website
- Logo, name, and web link included on salidarec.com/music, Thursdays@6 webpage
- Promotion through social media including Facebook, Twitter and Instagram

Warm Summer Breeze - \$175

- Banner displayed on the side of the stage at 2 concerts
- Acknowledgement at 2 concerts
- Small logo/name included in widely-distributed posters, print ads, radio spots, Summer Rec Guide
- NEW! this year – Logo, name, and business bio included in ARK Magazine series print guide and website
- Logo, name, and web link included on salidarec.com/music, Thursdays@6 webpage
- Promotion through social media including Facebook, Twitter and Instagram

Weekly Concert Sponsor - \$100

- Banner displayed on the side of the stage at 1 concert
- Acknowledgement at 1 concert
- Small logo/name included in widely-distributed posters, print ads, radio spots, Summer Rec Guide
- NEW! this year – Logo, name, and business bio included in ARK Magazine series print guide and website
- Logo, name, and web link included on salidarec.com/music, Thursdays@6 webpage
- Promotion through social media including Facebook, Twitter and Instagram

Media Sponsor – \$1200+ Entirely In-Kind Donation of services

- Large banner displayed on the side of the stage at all concerts
- Acknowledgement at all concerts
- Large logo/name included in widely-distributed posters, print ads, radio spots, Summer Rec Guide
- NEW! this year – Logo, name, and business bio included in ARK Magazine series print guide and website
- Logo, name and web link included on solidarec.com/music, Thursdays@6 webpage
- Promotion through social media including Facebook, Twitter and Instagram

2018 Fundraising GOAL: \$5000 cash!

Our ability to host 10 concerts will depend on enough sponsorship contributions to fund all band fees.

Sponsorship declaration and commitment form

Form due by April 15 to:

Salida Hot Springs Aquatic Center, 410 W Hwy 50, Salida, CO 81201

ATTN: Rec Supervisor

Contributions are requested by June 1 to the same address.

Business name, website, and brief description (how you would like us to acknowledge and represent your business):

Business owner name, phone number and email:

Sponsorship Level:

Special date or band requests:

Business Owner/Manager signature

Thank You!

Without your support there would be no music in the streets!

Checks can be made out to the City of Salida and delivered or sent to the Aquatic Center at:

410 W Hwy 50, Salida CO 81201, ATTN: Rec Supervisor

THANK YOU!!