

# **THURSDAYS@6 BAND SUBMISSION GUIDELINES**

Salida Recreation is proud to announce the return of our popular FREE summer concert series, Thursdays@6, at Riverside Park. The series provides weekly entertainment in downtown Salida for locals and visitors alike. It is a fantastic way for local businesses and bands to get their name heard and seen by hundreds of people in an exciting, lively, family friendly environment. Over the years, attendance has increased dramatically, and now, in our eighth year, people are already looking forward to and planning to attend these community events.

Donations collected from the concerts benefit the Salida Recreation youth scholarship fund. This program helps local children participate in programs, classes or memberships offered by Salida Recreation or Salida Hot Springs Aquatic Center. This fund fits with our mission to provide low-cost, healthy and fun activities to everyone.

We are proud to still be able to offer these concerts for FREE, by seeking sponsorships from local business and keeping our band fees low. We typically have about 15 sponsors throughout the summer. Some only sponsor one night, while many sponsor four to six nights. We also have one or two Title Sponsors that commit to the entire series.

Bands interested in playing at Riverside Park in Salida for this concert series should send a promo package to [salida.recreation@cityofsalida.com](mailto:salida.recreation@cityofsalida.com) or to 410 W Hwy 50, Salida, Colorado, 81201. We try to feature local bands for at least half of our concerts. We accept submissions from regional and out-of-state bands, but we CANNOT provide travel expenses, including hotel accommodations.

We start taking submissions January 1 each year. The series typically runs early June through early August.

Thank you for your interest in Salida's Riverside Park and Thursdays@6!

**Contact: Lanette Hartman, (719) 539-5703 or [salida.recreation@cityofsalida.com](mailto:salida.recreation@cityofsalida.com)**

